

Subj: Join Yodle's Referral Program and Receive \$400 for July Referrals
Date: Tuesday, July 6, 2010 11:43:48 AM
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Dear Customer:

Have you thought about referring Yodle's services to others? Now is a better time than ever! From now until the end of July, we are doubling our referral payment from \$200 to \$400 for every referral that signs up with Yodle for \$1000 or more!

How It Works*:

Step 1: Sign Up. Go to www.yodle.com/partneragreement to read all terms and conditions and fill out the referral program form.

Step 2: Receive your partner ID. You will receive an email asking you to confirm your contact information. After you confirm you will receive a unique Partner ID Number within 24 hours.

Step 3: Spread the word. Have your referrals mention your name and ID number so that you receive your \$400 credit and they can receive a \$50 ad credit just by mentioning it!

Step 4: Get paid! When your referral signs up with Yodle for over \$1000, you will receive \$400 in AdStation credit within 45 days of their campaign launching.

What is considered a referral?

A referral is any third party to whom you recommend Yodle's service and that recommendation results in Yodle contracting with the third party as a new customer. A referral is complete once the third party "Goes Live", or